

Top 5 Female Entrepreneurs of India

Women entrepreneurs' role in the business sector is pivotal and it has led to economic growth in India, industrialisation and employment generation. Female entrepreneurs in India are leading a cultural revolution.

In an effort to boost the entrepreneurial spirit of Indian women, several government initiatives and women-oriented business policies have been implemented even though there are less women entrepreneurs when compared to men.

As a result of these policies, Indian women entrepreneurs are expected to grow their businesses by 90% over the next five years. Women entrepreneurship in India - powering the economy with her, published by Bain and Co. and Google, Indicated that 150 to 170 million jobs could be generated by women entrepreneurs in India by 2030.

Statistics showing the growth of women entrepreneurs in India.

- 10% of Indian startup unicorns are women-led
- 20.37% of women are MSME owners, which account for 23.3% of the labour force
- Women-led startups provide a 35% higher return on investment compared to those led by men
- 10-15% of tech startups have at least one-woman founder/co-founder

Top five female entrepreneurs in India:

1. Falguni Nayar



Being the founder of India's top e-commerce site nykaa.com, a site for beauty products. She is the most influential female entrepreneur in India at the age of 49. She is a graduate from the IIM, Ahmedabad and she spent most of her career at Kotak Mahindra capital Co. for over 18 years.

At the Economic Times Startup Awards 2017 she received the "Woman Ahead" award and was also titled the "Most Powerful women in Business" by Business Today. Also in November 2020, when Nykaa went public, she became India's richest self-made female billionaire.

2. Namita Thapar



She is the CEO of Emcure pharmaceuticals and she has become a popular name among the masses as she entered as a judge on the reality TV show Shark Tank India. She has completed her chartered accountant degree from ICAI and she has acquired her MBA from Fuqua school of business at Duke University.

It is known that she has charged about eight lakhs per short tank India episode as a judge. Namita Thapar has invested about Rs.10 crore in 25 companies in the show Shark Tank India that is Rs.7crore during the show and three crore post the show now she has an estimated net worth of Rs.600 crores.

3. Aashka Goradia Goble



She is the proud founder and director of RENÉE Cosmetics. She was initially in the Indian television industry and was part of some of the biggest shows in the country. Later on, she entered the world of business by becoming a woman entrepreneur of her own.

She is a self-made entrepreneur who gained recognition for his style of business by accolades like CNBC most trusted brand, ET Women Entrepreneur Award, Femina Power brand and entrepreneur India Trailblazer in beauty.

4. Vineeta Singh



She is the founder and CEO of SUGAR cosmetics. She declined her crore rupee job offer from an investment bank in order to work on her entrepreneurial dreams. She has done her studies in IIT Madras and IIM Ahmedabad.

She won the Economic Times 40 under Forty Award as one of India's young business leaders in 2020. It was her third when she started Sugar cosmetics after the failure of first two ventures.

5. Ruchi Deepak



Co-founder Ruchi Deepak is the brain behind Bengaluru-based insurtech startup Acko insurance, which entered the coveted unicorn club last year.

Ruchi Deepak has over 11 years of experience having worked both in India and the UK advising on some of the most sophisticated financing exits and IPOs.