

## Top 10 Business Ideas for Students



### 1. Online Coaching

Making money through online coaching is just doing what you're good at. If you want to be successful in this business, you must be able to explain complicated topics in simple terms.

It's possible to earn quite a bit, if you're a good teacher. You don't need a large investment to get started too.

### 2. Blogging

Blogging is another popular business for college students. Even though blogging requires a lot of time and content, once you get into it and find something you enjoy doing, it becomes a lot of fun.

You don't need to spend a lot of money in order to start your blog. Sites like Blogger.com allow you to get started for free. You'll need a domain name, a laptop and hosting to get started.

It is considered one of the best ways to make money online in India. Google AdSense, an affiliate, and a paid promotion or post are all ways of making money from blogging.

Getting into the Blogging Business is an excellent pick if you love writing and earning through it is your dream.

### 3. Notes Digitization service

Students with good typing skills can digitize notes for students, teachers, and university staff. You can type the handwritten into word documents, excel sheets, or even PowerPoint presentations for a fee based on the number of words typed.

You can earn extra money working from home or in your hostel if you start this side business in college.

#### **4. Home Baking business**

An incredibly profitable and scalable business idea for students is a home baking business. Taking advantage of your passion for baking would be a good way to earn extra income at home. In addition, there are numerous free online classes ranging from beginner to advanced levels.

You only need time and ongoing skill development to make your cake business a success. Networking is key for small food businesses, which should be their top priority. Your firm will need delivery partners, social media, and advertising once it is established to advertise its products and provide quality products.

#### **5. Content writer**

There are numerous ways in which students can utilize their creativity when it comes to content writing. Today, digital marketing is more effective because of content writing, which has exploded in popularity.

You can begin by writing blogs, essays, product descriptions, and several other types of content. Without any time constraints, you are free to write in your comfort zone without interfering with your academics. You may easily reconcile your artistic endeavours with your academic obligations.

#### **6. Event management**

Indian students have many exciting business opportunities in event management. A lot of students are involved in the planning of college events. In addition to being creative, this college business idea allows them to think outside the box.

#### **7. Web designing**

Online presence is now crucial for every business, regardless of size. Connecting with current and potential customers is possible through a company website. Becoming a web designer and developer is an excellent college business idea with minimal startup cost.

Before you begin this venture, you should get some web design training. To begin, platforms such as WiX and WordPress, which have prebuilt plugins and themes, can assist you in creating a professional website without requiring much technical knowledge.

Getting started with a Web design and Development Business is hard. You will soon become known for building attractive websites for your clients if you keep learning and applying your knowledge.

#### **8. Social media management**

The use of social media has become very common among students today. By offering social media management services, you can take your social media expertise and turn it into a lucrative business.

Young students are being employed by companies to manage and strategize their social media presences because of the significance of social media.

Starting with a strong understanding of various social media networks can go a long way in starting this business. Investing in tutorials on planning and executing paid campaigns is an excellent starting point.

### **9. Vlogging**

Vlogging is the practice of making and posting videos online on a variety of topics. To begin, post videos to YouTube and put them into your vlog. On YouTube, you can post funny and entertaining videos.

They can also focus on a wide range of subjects, including dance, cooking, design, gardening, yoga, health, and more. Students can take advantage of YouTube's channel partner program to generate a steady stream of income.

### **10. SEO Expert**

As one of the most important topics in the field of digital marketing, SEO experts are in high demand because they can rank any website easily.

You can become an SEO consultant as a part-time business along with your studies.

It is possible for SEO experts to earn more than your average engineering student. But the pressure is also higher than normal jobs.